

Engage - Network - Collaborate

Introduction

SABSA is a non-profit organisation formed in 2005 by a core group of business schools. It provides a platform for members to share best practices, experiences, and engage in critical discussions. As a voluntary association of business school deans and directors, SABSA offers the opportunity to influence policy decisions affecting higher education. It advocates and negotiates on behalf of members and fosters collaboration and engagement among business and academic colleagues. SABSA membership is for business schools offering a masters in business accredited by the Council on Higher Education, providing sector collectivism and diverse leadership to build relationships through collaboration and knowledge sharing.

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Growth - Inspiration - Access

Objectives

- **Promotes** the collective interests of its members by providing a forum through which the needs, views interests, concerns and expectations of its members can be expressed;
- **serves** as a forum for the discussion of relevant education legislation;
- **advocates** with government and regulatory bodies regarding national educational policies and standards insofar as they relate to business and management education;
- **Conducts** research, collects data on management education and assists in the development of teaching methodology;
- **Assists** in the development of research in the areas of business and management;
- **Facilitates** scholarly communication amongst the academic community and interested parties relating to management education and research through workshops, seminars, organised conferences and the publications of scholarly journals and materials;
- **Assists** in the development of those business schools in earlier stages of development;
- **Contributes** towards developing an appropriate quality assessment system for business education in South Africa;
- **promotes** co-operation with other associations having similar objectives;
- **communicates** the interests of the Association to the community at large;
- **Undertakes** activities in support of the Association's stated objectives or general principles as it may from time to time be deemed appropriate or necessary.



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Events - Development - Leadership

To meet the objectives of the Association, various events take place where the collective interests of its members are discussed. These engagements include the bi-annual deans & directors meeting, faculty colloquia, webinars, seminars, faculty training workshops and retreats and participation in a variety of other sector specific events.

A full menu of development and capacity building programmes to improve and develop the sector at no cost to member schools exists throughout the year. SABSA has an advanced profile as a proactive and socially conscious Association.

The Association contributes to thought leadership on issues of both local and national interest, engaging with both business and government on matters pertaining to higher education.

SABSA is involved in the South African development agenda and importantly, engages with the corporate sector. Our focus on research and academic writing is of strategic importance to strengthen business schools as key higher education institutions in our country's development agenda and we are making a significant contribution to the quadruple helix of government, business, academia and community.

As for leadership development, a whole new landscape is evolving with new thinking. A review of the C-suite agenda and other global trends requires a reconfiguring of the leadership dialogue. SABSA deans and directors discuss these changes and how business schools need to continue to pivot for the future.

Areas of focus continue to include a focus on South African executives and building on research trends around a business masters. A deans and directors development programme, research training for doctoral and masters supervisors, and collaboration with international agencies is ongoing. Global partnerships open doors to engagement for all our members. A pipeline initiative is a mentorship programme to support new and emerging schools with experience, guidance and advice, especially in accreditation matters, curricula development, research support, case study development and engagement with the corporate sector.

Collaboration makes our Association stronger and reverting to working alone is no longer optional. Collective wisdom and the ability to discuss issues at a strategic level amongst peers is one of SABSA's strongest cohesive features.

SABSA is committed to advancing the business education sector, striving to assist leaders of business schools and make a lasting, positive impact on society.



Insight - Interact - Improve

Benefits

Share Best Practice with Peers

Exchanging best practices with peers ranks as one of the top benefits of participating as a SABSA member. Insights gained from interaction with peers allow for broad engagement for schools at different levels of development.

Gain Insight into Strategic Initiatives in the Industry

SABSA members can gain forward-looking insight into — and offer opinions about — developments in the higher education space. Initiatives include technology developments and strategic partnerships.

Have a Chance to attend Faculty or Dean's Development Seminars

Member schools are able to send faculty and staff on development seminars free of charge or participate in high level discussions in areas such as research and supervision.

Interact With other member Executive Teams

SABSA members can observe other business school leaders firsthand as they discuss concerns and school initiatives. Although Covid impacted face to face engagement over the past few years, the future holds hope for assisting members to become acquainted with each other on a more personal level in person.



Improve Customer Service and Support

Peer feedback and review can drive improvements in day to day operational efficiencies at each business school. As input typically comes from experience, and as members have an interest to raise the level of the entire sector, improvements can be crafted to benefit operations.

Learn About Industry Trends

SABSA provides the rare opportunity where members are able to learn about developing industry and tech trends and see to what extent they are directly affected. Members are able to benchmark trends against their own organisations and plan ahead.

Help Solve Issues Affecting the Business School

Meetings provide an opportunity to invite experts to solve business problems or leverage a business opportunity shared by all. Participating deans & directors collaborate to generate solutions, processes or technologies to help themselves, and others in their fields or industries.

Opportunity for Thought Leadership

Engagements between business and educational institutions, generate innovative thought leadership white papers and articles which are communicated to the broader public.

Network for Personal and Professional Growth

SABSA enables deans and directors to interact with their peers and other executives to benefit their business schools, as well as network for personal and professional growth. A deans and directors development programme is available for all members. SABSA holds regular learning opportunities, showcasing individual school workshops and seminars and collaborating where possible.

Listing of SABSA Members

Public Business Schools



DUT Business School



GIBS (Gordon Institute of Business Science)



Johannesburg Business School



NMU Business School



NWU Business School



Rhodes Business School



Stellenbosch Business School



Tshwane School for Business & Society



Turfloop Graduate School of Leadership



UCT Graduate School of Business



UFS Business School



UKZN Graduate School of Business & Leadership



UNISA Graduate School of Business Leadership



WITS Business School

Private Business Schools



The Da Vinci Business School



Henley Business School



IIMSA



MANCOSA



Milpark Business School



Regenesys Business School



Regent Business School



Richfield Graduate Institute of Technology