

The Faculty of Management Sciences



Postgraduate Research Methodology Workshop with Prof Mark Saunders

Mark Saunders is Professor of Business Research Methods at the Birmingham Business School, University of Birmingham and Director of Global Engagement. Mark currently holds visiting professorships at the Universities of Mälardalen (Sweden), Surrey and Worcester. He was awarded a fellowship of the Academy of Social Sciences in 2019 in recognition of his contribution to methods and human resource management research and social science researcher development. He was elected to Fellow of the British Academy of Management in 2014 and in 2017 was awarded the British Academy of Management Medal for Leadership in recognition of prolonged contribution to doctoral capacity building. In 2021 his textbook Research Methods for Business Students was ranked the most influential business and economics textbook in the World by the “FT (Financial Times) Teaching Power” league table.

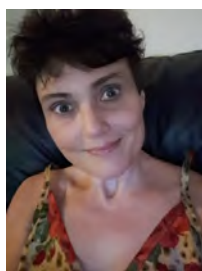
Mark’s research interests include research methods, in particular participant selection and methods for understanding organizational relationships; human resource aspects of the management of change, in particular trust within and between organizations and organizational learning; and small and medium sized enterprise (SME) success. Throughout his academic career Mark has tried to ensure synergies between his research, teaching and consultancy work wherever possible. This is also reflected in his publications; his work having been cited in excess of 70,000 times (Google Scholar). He has published over 100 research articles and book chapters including papers in journals such as British Journal of Management, Field Methods, Human Performance, Human Relations, Human Resource Management Journal, International Small Business Journal, Journal of Small Business Management, Management Learning, R&D Management, Social Science and Medicine and Annals of Tourism Research. He is a consulting editor for the International Journal of Management Reviews, associate editor (Methodology) for Human Resource Management Journal and European editor for The Service Industries Journal.



Prof Mark NK Saunders
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Prof F Netswera
Executive Dean



Dr M Lourens
Deputy Dean



Dr E Anwana
Faculty Research
Co-ordinator

Date: 2-3 March 2023
Time: 08h30-16h30 (South African Time)
Venue: (Hybrid) Coastlands Musgrave Hotel
MS Teams: (Click on poster link)

[Click here for link to RSVP](#)

[Click here for link to workshop](#)

TIME PROGRAMME

Day 1

08h30 - 09h00	Registration/Coffee and tea
09h00 - 09h15	Welcome and introductions:
09h15 - 10h00	Helping your student find the best research question/s and best research design to answer the research question/s
10h00 - 10h15	Tea and coffee
10h15 - 11h15	Small group discussions
11h15 - 12h00	Debrief of small group discussions
12h00 - 12h30	Helping your student to find the golden thread
12h30 - 13h30	Lunch
13h30 - 14h15	Helping your student to find what research questions are answered using qualitative design
14h15 - 15h15	Small group discussions
15h15 - 15h30	Tea and coffee
15h30 - 16h30	Debrief and next steps

Day 2

08h30 - 09h00	Registration/Coffee and tea
09h00 - 09h15	Debrief of previous day
09h15 - 10h00	Helping your student to find what research questions are answered using quantitative design
10h00 - 10h15	Tea and coffee
10h15 - 11h15	Small groups discussions
11h15 - 12h00	Debrief of small group discussions
12h00 - 12h30	Helping your student to find the qual/quant/mixed methods fit
12h30 - 13h00	Lunch
13h00 - 14h00	PRESENTATION Reputation building: individual and peer-to-peer approaches
14h00 - 14h15	Tea and coffee
14h15 - 15h00	Research philosophy and why it matters in research design
15h00 - 15h30	Small groups discussions
15h30 - 16h00	Debrief of small group discussions
16h00 - 16h30	Putting it altogether – how to ensure quality in research